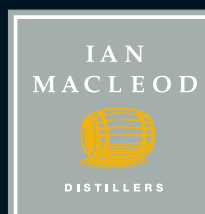


LANGS

Blended Scotch Whisky

'The Supreme Blend'

- "Supreme, indeed; ... an object lesson in how to balance malts and grains" – Jim Murray (Whisky Expert), Whisky Bible 2004.
- The principal Langs products are the Langs Supreme and Langs Select Aged 12 Years blended whiskies.
- The Langs name is a traditional, independent, long established brand, with the additional benefit of being granted a Royal Warrant by Her Majesty the Queen Mother in 1984.
- The Langs blend has a high malt content in comparison to many of its competitors, a sign of its quality.
- The renowned Glengoyne Highland Single Malt Scotch Whisky is at the heart of the Langs blend along with a number of other top quality malts.
- Rich full flavour, soft medium sweet with a long finish.
- Langs Supreme has recently been repackaged. The new bottle design, developed by the award winning Graphic Partners, updates the current traditional Langs Supreme packaging, to create a far more premium design in keeping with the award winning quality of the blend inside.
- The design brief was to emphasise Langs' great history, heritage, provenance and location, giving this 'Glengoyne' blend greater shelf presence and product premiumisation.
- Langs Supreme offers those in the know, exceptional quality and its stylish packaging and premium re-position now properly reflects this.
- Langs Select 12 Years Old offers affordable luxury – a Deluxe blend which delivers smoothness in taste and luxury in packaging.
- Langs Select 12 Years Old recently won the Gold Medal at the prestigious Scottish Field Magazine Deluxe Blended Scotch Whisky Merchants Challenge beating Johnnie Walker Gold 18YO, Chivas Regal 18YO and Dewar's Founders Reserve 18YO to name only a few.
- Bottled in a range of sizes – Langs Supreme 4.5 litre, 1.5 litre, 1.0 litre, 75cl, 70cl, 35cl and 5cl; Langs Select 70cl only.



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